

**ALLEN COLLEGE – UNITYPOINT HEALTH
STANDARD OPERATING PROCEDURE**

Supersedes: 8/08, 7/13, 7/17, 1/18


No: 2-S-500-01

Last Review Date: September 2022

Required Review Date: July 2025

Administrative Unit: Dean, Enrollment
Management

Approved By:



Jared Seliger, PhD, CNMT
President

SUBJECT: Social Networking Services Policy

PURPOSE: To provide guidelines regarding Allen College students' participation in online social networking services

**EFFECTIVE
FOR:** Allen College students

POLICY:

Allen College students are responsible for the information and pictures they post (of themselves and others) on online social media platforms. These postings may lead to implications about themselves and others that adversely affect personal safety, personal and institutional character, and career aspirations. Students must be aware that they are solely responsible for the content they post and Allen College assumes no responsibility. Students are cautioned to exercise discretion and uphold standards of respect and good taste. Do not post photos of yourself or classmates that includes student or employee badges.

Students who display behavior that violates College policy or any laws will be held accountable through the code of student conduct or the legal system. Inappropriate material placed on social media may be subject to Allen College's Student Disciplinary Action policy.

In addition to violations of Allen College policy, the posting of inappropriate material may subject students to criminal and civil penalties. Students should refrain from posting material that is deemed to be criminal; harassing; racially, sexually, ethnically or religiously objectionable; defamatory; obscene; invasive of another's privacy; or infringing of copyright.

Students, faculty and staff should also refer to the UnityPoint Health Social Media policy (2.HR.25) for additional information regarding social media.